Council of 100 Convened in Chicago

The third gathering of OSCRE’s Council of 100 convened in Chicago on June 25, continuing the discussion on Building a Digital Ecosystem for Real Estate that started in New York City last fall, and continued to London in February. The meeting opened with a panel discussion by senior corporate and investment leaders on Building an Organizational Ecosystem with a focus on critical skills including the tone at the top of the organization to support the change needed to stay competitive.

The day’s activities also included a frank fireside chat on data integration between Rick Ferrino of VTS and Hans Pedersen of Yardi Systems on the changing needs of end users, followed by presentations that addressed two emerging technologies – distributed digital ledgers and developing a use case for machine learning. Next steps include participants reviewing the scaled OSCRE data maturity model and development of a self-assessment tool for discussion at the next Council of 100 meeting to be held in San Francisco in the fall. Interested in learning more about how you can join OSCRE’s Council of 100? Contact lori.walters@oscre.org for more information. Participation is limited to 100 organizations willing to step up and speak up to advance the industry’s approach to building a digital ecosystem.