OSCRE's Council of 100 Launched in New York

OSCRE convened the first gathering of the Council of 100 in New York City on October 24th to a packed house with a waiting list. The day-long program focused on challenges and opportunities to Building Your Digital Ecosystem in Real Estate. Taking their seats at the table were senior leaders of companies from both the investment and corporate real estate sectors along with other key stakeholders in the industry – service providers, software firms, consulting firms, industry associations, and data service providers. The event was hosted by CohnReznick and held in their New York City Innovation Lab – a fitting venue for this new group.

The Council of 100 is led by Co-chairmen Naseem Wenzel, Principal of CohnReznick and Rick Ferrino, Chief Data Officer of VTS. What makes this group different? The Council of 100 moves beyond gatherings of peers, customers, and business partners to gain perspective and share insights. It’s focused on collaboratively taking action to advance the industry in the digital world.

Highlights of the meeting include:

- Many firms are still in the early stages of maturity
- Common needs exist in the corporate and investment sectors
- Identified great need for a common reference data model for the industry
- Consensus that industry collaboration is key to advancing the industry
- Continuing to share perspective through the online OSCRE Community

To learn more please email lori.walters@oscre.org