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OSCRE and HACT Announce the Launch of the First Data Standard for UK Social Housing

Orlando, FL, February 7, 2018 – The first data standard for the UK Social Housing Market has just been launched as the result of a collaboration between OSCRE International and HACT. OSCRE International is the leading international consortium for the development of real estate information standards, and HACT, is a solutions agency committed to promoting ideas and innovation across the housing sector in the UK. Partnering with OSCRE International, the new UK Housing Data Standard is set to revolutionize how the UK housing sector uses data and designs digital processes in the future.

Version 1.0 of the UK Housing Data Standard Powered by OSCRE provides for the first time the data architecture needed for greater consistency within and between housing providers. The project was funded and developed in partnership with 17 leading housing associations.

The collaboration with leading housing associations and OSCRE is only the start of this initiative. HACT intends to expand the Data Standard to all parts of UK Housing’s business, seeking new partners and new investment to fully support the sector’s digital transformation.

The Data Standard offers a range of benefits to UK housing providers including:

- Reduces costs including business integration overheads and provides greater transparency and comparability of operational data.
- Enables more effective data sharing with other public services and addresses the growing policy interest in this space.
- Addresses the need to bring together data on tenants or assets quickly and easily, across multiple systems, and use it to drive more effective business decisions.
- Greater freedom to move between and integrate technology platforms – creating a more functional market in housing technology and data insight.
- Opportunity to generate better comparative performance reports and cost insights.

“OSCRE’s collaboration with HACT and UK housing associations to power the new Data Standard will improve data transparency and data governance at all levels. It is a major step forward for the UK housing sector and places them at the vanguard of an international effort focused on improving the
use and integrity of real estate data. We are continuing our collaboration with HACT to expand development of new standards and support housing associations in their implementation, transforming the way they manage the data that drives business decisions,” said Lisa Stanley, CEO of OSCRE International.

On its launch, Andrew van Doorn, Chief Executive at HACT, said:

“The launch of the Data Standard is a watershed moment for how the social housing sector goes digital. It demonstrates the willingness of our sector to fully embrace a digital future and drive greater insight through the data we collect and use. It lays the necessary foundation to move us from a sector characterised by ‘bad data’, to one that places standards at the heart of our data processes and governance.”

HACT and OSCRE have developed a package of services for housing associations to assist in their implementation of the new Data Standard, which includes tools, training and support. For more information, please contact us at info@oscre.org.

OSCRE International is a member-based collaboration of organizations and individuals focused on the development and implementation of real estate standards, with a vision and commitment to build high performance organizations, bringing digital information together from multiple sources and platforms. It’s an approach that covers the entire lifecycle of an asset or investment that improves data quality, transparency and data governance.

HACT is an innovation agency that provides futures-oriented solutions, projects and products for UK housing. HACT delivers thought leadership and drives new ideas for business transformation through our platform of research, impact measurement and data analytics, as well as through our engagement with other sectors and our work on connected technologies. HACT works alongside housing providers to drive change within their own businesses. The organization helps housing providers maintain and refine resilient and successful businesses by generating actionable evidence to inform the development of new, smarter, and more efficient ways of working.

OSCRE International
Transforming the way digital information drives your real estate business.
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