OSCRE International Announces Two New Initiatives to Advance the Real Estate Industry’s Digital Future

Orlando, FL, September 10, 2018 – OSCRE International, the leading international consortium for the development of real estate information standards, today announced two new initiatives designed to help propel the digital transformation of corporate and investment real estate.

(1) Development of a new Reference Data Model and related tools to facilitate the collection and exchange of data in common real estate transactions. It’s a comprehensive revision of the OSCRE Standards into one consolidated resource that provides a framework to drive data strategies within organizations and their business partners, including:

- **7 core real estate functions** are addressed, including Lease Management and Portfolio Information Exchange.
- **90 specific use cases** describe what the data model contains and how schemas can be extracted for use cases of your choice.

For example, users can identify and manage Total Occupancy Cost (TOC), Lease Abstracts and Service Requests. Other real estate functions covered by this model are listed [here](#).

(2) A new web-based certificate program, **Building Digital Competency in Real Estate**, helps industry professionals develop competency in business intelligence and analytics, data aggregation and integration, data strategy and more. This new skill building course adds to the OSCRE Academy’s education offerings, including the **Data Governance Certificate Program**. The curriculum includes:

- Developing a new systems strategy
- Business intelligence and analytics
- Data modeling capabilities
- Evaluating emerging technologies
- Integrating with global service providers and multiple data sources

The program will be delivered in 10 monthly web-based sessions, and will be facilitated by experienced industry professionals. All sessions will be recorded for easy access. For session details, click [here](#).

“These two key initiatives demonstrate OSCRE’s commitment to collaboratively build the digital future of the real estate industry,” said Lisa Stanley, CEO at OSCRE. “In addition to providing tools for organizations to collect, aggregate and exchange information, we are committed to providing skill building opportunities for real estate industry professionals to build their own digital capabilities. A real estate industry with a robust digital foundation is critical to implementing a variety of technology applications such as artificial intelligence and blockchain,” she added.

Learn more about OSCRE’s Reference Data Model and Digital Competency Certificate Program by visiting [www.oscre.org](http://www.oscre.org) or emailing [info@oscre.org](mailto:info@oscre.org).

For additional information, please contact: Lisa Karel at 407-733-2101 or lisa@karelcomm.com.

**OSCRE International** is a member-based collaboration of organizations and individuals focused on designing the digital future of real estate with a vision and commitment to build high performance organizations, bringing digital information
together from multiple sources and platforms. It’s an approach that covers the entire lifecycle of an asset or investment that improves data quality, transparency and data governance.

OSCRE International
Transforming the way digital information drives your real estate business™.
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