OSCRE Council of 100: Next Stop Chicago on June 25th

Take your seat at the table. OSCRE’s Council of 100 will convene in Chicago on June 25 and address the challenges and opportunities of building a digital ecosystem for real estate. Are you a senior leader who can contribute your perspective and expertise to cultivate solutions and move the industry forward? Join leaders from corporate real estate and investment to help lead data strategy and integration, both from IT and the business side. The agenda provides opportunity for you to weigh in on a variety of topics to improve digital competency with a diverse group of innovators, disruptors and visionaries, including exploring emerging technologies that are advancing at an accelerated pace. Previous meetings in New York and London quickly; interest is high and space is limited. Contact ian.cameron@oscre.org for more information today, or text OSCRE to 22828.

OSCRE Learning Lab in NYC - Fast Track Your Data Governance Skills

Join us in New York City July 23 and 24 for the 2-day Data Governance Learning Lab. The learning lab covers six core areas of data governance, and offers an enriched interactive learning experience for participants who want to fast track data governance skills with use cases and case studies. You will be able to get practical answers to critical questions including how to build an effective data governance framework for your organization. Get started on an individualized plan of action for building a data governance program immediately. Space is limited, so register today. Discounts are available for OSCRE members, so email lori.walters@oscre.org for the discount code, you must use it at the time of registration.

Date and Location
Cohn Reznick Innovation Lab
1301 6th Avenue (Avenue of the Americas)
New York, NY 10019
Date: Tuesday and Wednesday, July 23 and 24, 2019
Time: 8:00 am - 4:30 pm (Class starts at 8:30 AM)

OSCRE Members – Help chart the future direction of your organization

Committees are forming now to take up key issues in advancing both OSCRE and the industry. We’re looking for your active engagement on the following committees:

- Council of 100
- Membership, Marketing and Communication
- Operations Management
- Product Strategy & Development
- Strategic Planning

Please contact info@oscre.org to get started.
A view from OSCRE's CIO, Ian Cameron

I recently attended NAREIM's Chicago gathering that focused on data strategy in real estate investment, and found we have much in common with the attendees. The discussion at the meeting was right on point in addressing the big challenges, and there was consensus on several topics, including:

- Integration continues to be a significant challenge for investment managers.
- Data warehouses are not the automatic solution to integration.
- Data governance is getting a lot of attention and is picking up momentum across the industry.
- There is a need to get started in building an approach to data governance.
- Best advice: take a frank assessment of where your organization is today, and a build a framework for effective data governance.

For the second year in a row, OSCRE participated on a panel at the Information Management Network (IMN) Conference, held in Santa Monica earlier this month. OSCRE’s Chairman of the Board, Naseem Wenzel of CohnReznick and I participated separately on panels with a focus on the needs of CFOs and COOs. Highlights from both panels include:

- Don’t focus only on the technology – focus on the data supply chain, asset lifecycle and integration.
- Raise awareness of total lifecycle cost of an asset – this is of specific interest to CFOs.
- Understand levels of detail in charts of accounts used by different functions, e.g. high detail for construction v. roll-ups in the general ledger in finance.
- Begin building an enterprise-wide reference data model, which is an OSCRE core competency.
- Build rigor and consistency into contracts for data management with property managers.
- Champion improvements in data governance.
- Build better data modeling capabilities in the organization.

As you can see, whether our conversations are with investment managers, CFOs or COOs, or corporate real estate executives, senior leaders are grappling with many of the same issues. It’s about the data and what to do with it to achieve better outcomes. My participation in both these events further confirmed the focus of the Council of 100 on building a digital ecosystem for real estate is a much needed initiative, and the education programs that OSCRE has developed to address building skills in both data governance and digital competency are sorely needed.

---

**Attention: OSCRE Academy Digital Competency students:**

Mark your calendar!

Join us on Wednesday, June 12 at 11:00 AM ET, for the final webinar in the program, *Building Digital Competency in Real Estate*. The session title is, *Advancing Digital Competency in the Organization*.

Add this upcoming session to your OSCRE Academy dashboard to receive your GoToWebinar login information.

Email lori.walters@oscre.org if you have any questions.

---

**Learning Lab Register Now**

**NEW**

**OSCRE Academy Learning Event in Chicago**

Facilitated Workshop:

**Data Governance Learning 2-Day Lab**

Tuesday & Wednesday - July 23–24, 2019

Space is limited
If you have any questions about OSCRE please contact us at info@oscre.org. Join OSCRE now!

Follow us on LinkedIn