Council of 100 Convened in Chicago

The third gathering of OSCRE’s Council of 100 convened in Chicago on June 25 and hosted by JLL, continuing the discussion on Building a Digital Ecosystem for Real Estate that started in New York City last fall, and continued to London in February. The meeting opened with a panel discussion by senior corporate and investment real estate leaders on Building an Organizational Ecosystem with a focus on critical skills needed and perspective on the tone at the top of the organization to support the change needed to stay competitive.

The day’s activities also included a frank fireside chat on data integration between Rick Ferrino of VTS and Hans Pedersen of Yardi Systems on the changing needs of end users, followed by presentations that addressed two emerging technologies – distributed digital ledgers and developing a use case for machine learning. Next steps include participants reviewing the scaled OSCRE data maturity model and development of a self-assessment tool for discussion at the next Council of 100 meeting to be held in San Francisco in the fall. Interested in learning more about how you can join OSCRE’s Council of 100? Contact lori.walters@oscre.org for more information. Participation is limited to 100 organizations willing to step up and speak up to advance the industry’s approach to building a digital ecosystem.

Recalibrate: Realcomm’s Challenge

Realcomm’s theme this year “Recalibrate: Using Innovation to Turn Challenges into Opportunities” was well represented in shared perspectives from seasoned leaders and some new voices, and a variety of learning tracks including Cybersecurity, CRETech and PropTech, Data, Data, Data, @the Edge, #Big Ideas, Automating Everything, Space as a Service, Real Estate Investment Management, and DisruptCRE.

OSCRE’s CIO, Ian Cameron served on a panel in a Realcomm session entitled “API and Data Integration: A Discussion on Industry Best Practices,” along with Soheil Pourashemi of Brookfield Properties and other panel members. The discussion included a Brookfield data integration project built by VTS and Yardi Systems based on the OSCRE Reference Data Model. The project provided a successful case study of the value to the end user for this standardized approach to deal workflow. Automating workflows and business processes are top priorities for many businesses to decrease costs and reduce the need for customized development. OSCRE is committed working with real estate owners, managers and occupiers to solve data integration and aggregation challenges. This project confirms the value of a standardized approach to data across multiple systems and platforms, and the value of OSCRE’s Reference Data Model to achieve it. Read the entire press release.

OSCRE Learning Lab

What are your next steps in Data Governance in Real Estate?
On July 23-24, OSCRE is holding its Learning Lab in Data Governance at Cohn Reznick’s Innovation Lab in Manhattan. The Learning Lab gives you and your team the opportunity to identify what’s next with your organization’s data governance program in real estate. It is a highly pragmatic forum to do more than learn about data governance in real estate, including:

- Take an assessment in advance to identify strengths and areas for improvement.
- Identify where you are on the maturity curve for data governance.
- Bring a project or a challenge you and your team are working on today.
- Obtain a working glossary to improve your team’s literacy and ability to communicate.
- Set priorities for action
- Learn from peers and share perspectives on solving the challenges you face today.

Top 5 Reasons Your Organization Needs a Data Governance Strategy:
1. Improve data integration with external business partners
2. Learn how IT and the business can communicate and collaborate better
3. Develop agility to set priorities for data faster and allocate resources
4. Build a foundation for better business intelligence and analytics
5. Strengthen your team’s capabilities and set the right direction

2-Day Certificate Program
Coming to NYC!

Data Governance Learning Lab

Location: Cohn Reznick Innovation Lab
1301 6th Avenue (Avenue of the Americas)
Seventh Floor
New York, NY 10019
Date: Tues. & Wed.
July 23 and 24, 2019
Time: 8:00 am - 4:30 pm
(class starts at 8:30 AM)

Learn more here.

This program is open to non-OSCRE members.

Contact us for a special discount available to OSCRE members.

Tuition: $795.00 per person

Space is limited – Register Today!

OSCRE Committees Need YOU

Members we need you to participate in advancing OSCRE’s relevance and future direction to meet the changing needs of the industry. Just a few hours of your time in the coming months can make a big impact.

Committees are forming now to take up key issues in advancing both OSCRE and the industry. We’re looking for your active engagement on the following committees:

- Council of 100
- Membership, Marketing and Communication
- Operations Management
- Product Strategy & Development
- Strategic Planning

Members can learn more by clicking here. Please contact info@oscre.org to get started.
Creating a Connected Workplace

You’ve heard the buzzwords: the “digital workplace” and the “smart workplace,” but it’s the connected workplace for which we should strive. The connected workplace creates a frictionless experience between people, spaces and technology. That seamless interface comes from user-friendly, SaaS-based technology that connects across departments and makes work more productive, satisfying and responds to how we work today and in the future. It also holds the promise of easily connecting with the systems that you already have and adding mobile tools that employees crave.

In the past, mobile technologies were focused on meeting room reservations; then came lighting, heating and cooling, then access control. Over the last 24 months, it has become apparent that there are many more occupant experiences that can be delivered via mobile phone. Managing parking, reporting maintenance issues, ordering coffee, scheduling a ride, viewing security cameras and other applications have all been quickly added to the list.

The expectation today is that everything is accessible everywhere. This is a non-negotiable in the connected workplace because work is happening everywhere. And it’s more DIY driven, which means that employees are now able to handle requesting and getting the services they need, often without requiring FM teams or the built environment to do it for them.

According to, Alex Newman, executive vice president of sales, “We developed iOFFICE HUMMINGBIRD to connect with your current tech stack and help FM, CRE and enterprise leaders enhance the employee experience. Connecting with your own apps, sensors, IWMS or the SaaS-based iOFFICE platform, you gain real-time insights to understand how employees use the built environment, what services they need most and where there’s room to improve utilization, costs and enhance the employee experience. The results will make everyone more productive and focused on activities that bring real value and return a clear ROI to the organization as a whole.”

www.iOFFICECORP.com

If you have any questions about OSCRE please contact us at info@oscre.org - Join OSCRE now!

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