Coming to New York City -
The OSCRE Academy Data Governance Learning Lab

Location: Cohn Reznick Innovation Lab
1301 6th Avenue (Avenue of the Americas)
Seventh Floor
New York, NY 10019
Date: Tues. & Wed., July 23 and 24, 2019
Time: 8:00 am - 4:30 pm (class starts at 8:30 AM)

Get a $75.00 discount through May 24 when you or your team members register – enter this special discount code **VIPLL75** when registering. *The discount code must be used at the time of registration.* OSCRE members **contact us** for a special discount for members only.

**Tuition:** $795.00 per person
Space is limited – **Register Today**!

Here are the Top 5 Reasons Your Organization Needs a Data Governance Strategy Now:

1. Improve data integration with external business partners
2. IT and the business communicate and collaborate better
3. Develop agility to set priorities for data and allocate resources
4. Build a foundation for better business intelligence and analytics
5. Strengthen your team’s capabilities and set the right direction for data governance

**Does your team have the will and the skill to build a data governance framework?**

Investment and corporate real estate executives face some of the same challenges...including how to harness the power of data along the entire asset lifecycle and make better decisions faster. Build the critical skills in your team to execute an effective data governance strategy. Let’s make it real. It’s about results.

**Learn at your own pace with our On-Demand Certificate Programs:**
Emerging Technologies in Real Estate - Are You Ready?

OSCRE Industry Leaders Poll – Sound Bites in Digital Innovation

OSCRE continues to monitor and build programs around emerging technologies, such as artificial intelligence, machine learning and digital ledgers. The OSCRE Academy is presenting a session on May 8th focused on "Evaluate Emerging Technologies for Competitive Advantage" as part of the Digital Competency Certificate program. You can still register to participate in this self-paced web-based learning program. As part of our focus on digital competency, we conducted a poll of industry leaders to learn more about their perspective on emerging technologies. Here’s what they’re saying:

Question: What do you see happening with emerging technologies including artificial intelligence, machine learning, and digital ledgers from an implementation standpoint in the next 2-3 years and how are you preparing for it?

Data Governance Director, Real Estate Investment Management Firm

Our focus will be on standing up the foundational building blocks of data governance. We haven’t yet developed a formal plan, but we are talking about it. We are exploring use cases on how AI and machine learning are being used to lower costs and/or increase revenue. Business intelligence and data analytics are critical to support data-driven strategy and decision making, both for our clients and for our organization. We see a lot of interest in space optimization, cost reduction, etc. IOT is advancing as a way to enhance our understanding and ability to manage utilization. Metadata and data governance are important and necessary to support the company’s movement to become more digital.

Global Head of Data Governance, Global Service Provider

More focus on workplace and workers while we still optimize the solutions for corporate real estate. We have started to develop a mid to long range plan to implement these technologies and have started some pilot projects. We also see a lot of interest in space optimization, cost reduction, etc. using IOT to enhance our understanding and ability to manage utilization.

CEO, Software Firm

We will continue to focus on core value from analytics, which will increasingly become predictive, while paying more attention to real time IoT data sources. These technologies
are all part and parcel of the 'smart building' revolution. Our clients are at different stages of their journey, so we work with what they have while encouraging adoption of best practices in each area, including data governance. Our customers have been very interested in longitudinal data to make smarter, confident decisions. Now they are increasingly interested in using data to power other apps, whether via APIs or in a data warehouse, in real time or otherwise.

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**Does your organization have the capabilities to collaborate effectively in an increasingly digital industry?**

Join us in Chicago on Tuesday, June 25th for a day-long program with executive level professionals who lead data strategy and integration in real estate, both from IT and the business side, end-users and their business partners to explore how to build a digital ecosystem for Real Estate. By joining this collaboration, you have the opportunity to drive significantly better business outcomes – for yourself, your team and your organization.

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Welcome to the Council of 100, Citco Fund Services and IOFFICE

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**Member Spotlight**

Bentall Kennedy, a Sun Life Investment Management company, is one of the largest global real estate investment advisors and one of North America’s foremost providers of real estate services. Bentall Kennedy serves the interests of more than 540 institutional clients and investors across office, retail, industrial, and multi-residential properties throughout Canada and the US (as of December 31, 2018).

The company’s platform is executed by more than 1,000 employees at 12 offices located across Canada and in key US markets. Bentall Kennedy is a member of UN PRI and a recognized Responsible Property Investing leader ranked among the top firms across the globe in the Global Real Estate Sustainability Benchmark (GRESB) for the eighth consecutive year since GRESB was launched.

Bentall Kennedy includes Bentall Kennedy (Canada) Limited Partnership, Bentall Kennedy (U.S.) Limited Partnership and the real estate and commercial mortgage investment groups of certain of their affiliates, all of which comprise a team of real estate professionals spanning multiple legal entities.

For more information, visit [www.bentalkennedy.com](http://www.bentalkennedy.com).

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If you have any questions about OSCRE please contact us at [info@oscre.org](mailto:info@oscre.org)

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