New Opportunities for you to engage with OSCRE in 2020

Expand your network and share your leadership skills
We are finalizing the dates for the 2020 Council of 100 Innovation Forums, which will be held in the following locations:

- 1st Quarter: London
- 2nd Quarter: New York City
- 3rd Quarter: Toronto
- 4th Quarter: Dallas

Innovation Forums are designed to encourage senior leaders to convene, collaborate and take action to address major issues facing the industry and held in major markets. Topics to be addressed in 2020 include expanding the OSCRE Reference Data Model (RDM), cybersecurity and privacy issues surrounding data collection, a collaborative industry project focused on lease data collection and more.

New web-based training program launching soon
Are you new to the real estate industry and want to jump-start your learning curve? OSCRE is finishing up the details of a new web-based training course to help you and your new team members get started. This two-hour introduction to real estate data management is facilitated by an industry veteran who’s been there and will share his insights to build the skills for a successful career. He’ll provide you with the tools you need to get started in an easy to access format – no travel required.

For more information on any OSCRE programs, please email us at info@oscre.org.

Digital Innovation in the UK

The UK continues to show leadership in digital real estate with advances across multiple sectors in the industry. This includes UK-specific developments as well as approaches that have global relevance…and data standards are central to most of these advances. Here are some examples:

1. **Collaboration around lease data**: Fund managers are pursuing more effective origination and exchange of lease data for a broad range of uses, starting with better information coming from their law firms and to their property managers’ systems. This is a win for all involved. Law firms lower their back-office costs, property managers get consistent information from lawyers that originate and update leases, and the fund managers can use consistent, higher-quality lease data for better analytics, valuation, and performance reporting. OSCRE is about to launch a lease abstract standard project with these firms and the lessons learned will be transferable to other markets.

2. **Influence of Government**: Organizations such as the Land Registry, Office of Government Properties, and others have innovation at the top of their list of goals. Data integration with standards is proving to be instrumental in their work. This support for data standards by the UK government will have a significant positive effect on the use of data standards more broadly in the UK.

3. **Standards and data strategy**: Global fund managers have a significant presence in the UK and many of them are revisiting their overall data strategy, far beyond the UK, including Europe, Asia-Pacific and North American operations. They are looking to standards as a foundational component of data strategy and for more effective data integration. A good number of UK-based teams at investment managers recognize the need for standards, for building data modeling skills in their teams, and for a clearer strategy for integrating data from the multiple platforms they typically use.

4. **Housing sector advances**: The UK housing industry has been working hard for the last 2 years to develop the UK Housing Data Standard, *Powered by OSCRE™*. Developed by HACT in partnership with OSCRE, the new standards are gaining broad acceptance and public recognition in the industry. The approach to developing these standards is an excellent model for...
collaboration between two industry organizations. HACT brought the industry leadership and OSCRE brought its data model to get started and managed the standards development using a proven methodology. This experience is transferable and standards development is a core competency at OSCRE. As a result, OSCRE is well-positioned to help develop new data standards in collaboration with other industry organizations, in housing and other industry sectors.

If you are interested in learning how you can participate in the Lease Project, please email info@oscre.org for more details.

Working with institutional investors to provide them with real estate investment solutions, which often need to complement or sit within multi-asset portfolios, is what we do at Invesco Real Estate. And whether that's investing in direct property or publicly-traded real estate securities, within a commingled fund or a separate account, we have over 37 years’ experience and a team of over 550 investment professionals in 21 countries to help guide our investors to make the right decisions for their long-term investment objectives.

We have been investing throughout numerous market cycles, globally, for almost four decades and coupled with the expertise of an in-house research team and fund managers, transaction teams and asset managers who live-and-breathe their local markets, we have built up a solid foundation for investment success. Having the global strength of a large organisation complemented by the expertise of on-the-ground specialists who are active in their local markets every day is crucial for any real estate manager’s success, in our view. At Invesco, underpinning this local expertise is an applied research philosophy: using the forward-looking forecasts of our global in-house research team to present our “best ideas” to our clients and aim to invest in the right markets, at the right time.

In our view, real estate has long been regarded as a complementary investment within a multi-asset portfolio, given its low correlation to bonds and equities in the past. But a deeper look at the asset class reveals that, outside of more traditional core investments of offices, logistics and retail, lies a selection of strategies and solutions providing long-term income streams, lower volatility potential and effective liability matching. These include ‘newer’ sectors such as the hotel real estate and residential such as Build-to-Rent (BtR). A manager who has expertise both in traditional sectors and these ‘newer’ sectors is in our view able to provide their investors with access to a more balanced range of options to suit differing investment objectives.

As one of the largest real estate firms globally today, our investors benefit from our exclusive focus on investment management and a performance-driven culture. Our services range from fund management, structuring and finance to acquisitions, asset management and dispositions.

Visit us at www.invescorealestate.co.uk

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Building Digital Competency in Real Estate on-demand Certificate program
It's about doing things right, engaging the right people, developing the right skills, and putting the right framework in place. Learn more here

Data Governance in Real Estate on-demand Certificate program
This 10-session program is presented by industry professionals, giving you access to their knowledge, experience, and guidance on how to apply it to your own organization. Learn more here
For more information on OSCRE membership and any of our current programs, please contact lori.walters@oscre.org.

Visit our website at www.oscre.org

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