Council of 100 Innovation Forum

OSCRE’s Virtual Change Leadership Series: Data - The Key to Agility in Real Estate

- Two days - Tuesday, October 27, 2020 and Wednesday, October 28, 2020
- 11:00 AM – 1:00 PM Eastern Time

The OSCRE Innovation Forum is back in a virtual format! The Council of 100 is launching a new series focused on Change Leadership for its Innovation Forums for 2020 and 2021. The first installment in the series is entitled “Data - The Key to Agility in Real Estate” with perspectives provided by corporate real estate and investment leaders alike.

The current environment has confirmed the value of effective change leadership and the need for speed and agility in every aspect of the organization. The current mandate demands that leaders step up to meet challenges on many fronts - to manage new risks, promote new solutions, encourage innovation and to do so more quickly than before.

If you’re a senior leader who recognizes the need for change leadership skills to advance your organization and career, we want you to attend this forum as our guest.

Sign up today. Interest is high and space is limited. Please email lori.walters@oscre.org to secure your place at the table.

Here’s what you need to know:

Day One

11:00 AM – 1:00 PM Eastern Time
Opening remarks: How Leaders Stay Sharp in Turbulent Times
Michael Gresty, VP Workplace Analytics, FM Systems
- Data strategy from a change leader’s perspective
- How change leaders gain support within an organization

A Change Leader’s Challenge - Developing a Data Strategy
Naseem Wenzel, Partner, CohnReznick
- Data strategy from a change leader’s perspective
- How change leaders gain support within an organization
- Digital literacy and effective communications for success

The OSCRE Industry Data Model™: Foundation for Asset Lifecycle Management
Ian Cameron, CIO, OSCRE International
Dennis Main, Data Strategy Consultant, DM Consulting
- The connections between the IDM and data strategy
- Leadership aspects of enterprise data models
- The power of the asset lifecycle view

Organic Collaboration: Leveraging Data Across the Organization
Adele Pugliese, VP, Data Enablement & Analytics, Bentall Green Oak
Sam Flis, Director, Property Technology, Bentall Green Oak
Day Two

11:00 AM – 1:00 PM Eastern Time

Panel: **Leadership and Strategy – A 360 Global View from Investment and Corporate Real Estate**
Alexander Taft, Managing Director, Invesco Ltd.
Ivory Johnson, Director Real Estate and Workplace Solutions - Latin America Market, Lenovo US

- Identify impacts of each sector – corporate and investment – has on the other
- Impact of return to work on leasing and workplace strategies
- Change leadership aspects of promoting and executing new solutions

**Roundtable: Recap of discussions from the previous two days and confirm action item**

**Preview of December’s Council of 100 Agenda and Closing Remarks**
Michael Gresty, Chairman, Council of 100

We look forward to you having a seat at the table.

Sincerely,

Michael

Michael Gresty
Chairman, Council of 100